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An introduction

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What is HTML?

- HTML = Hyper Text Markup Language
- Developed in 1990 by Tim Berners Lee

HTML

- Current Version: HTML 5
 - developed since 2004, released 2012
 - W3C (World Wide Web Consortium) recommendation since 2014 (http://www.w3.org/TR/html5/)
 - incorporates all features from earlier versions of HTML, including the stricter XHTML
- Predecessors: HTML4 and XHTML
- Separation of the structure of the document's information from the presentation of a document

HTML5 - Syntax Options

HTML5 is designed based on XHTML and HTML4 and supports several syntax options:

Uppercase tag names are allowed

```
<SECTION> or <section>
```

Quotes are optional for attributes.

Attribute values are optional.

```
<input name=address disabled>
<input name=address disabled="">
equivalent
```

Closing void (empty) elements is optional.

```
<img src="mypicture.jpg"/>
<img src="mypicture.jpg">
```

HTML5 - Syntax Rules

Please note:

As we will work with the <u>XML editor oXygen</u> in this class, we will use <u>the XML-</u> syntax rules!

<element attribute="value">element content/element>

<element attribute="value"/>

<!-- This is a comment -->

The DOCTYPE

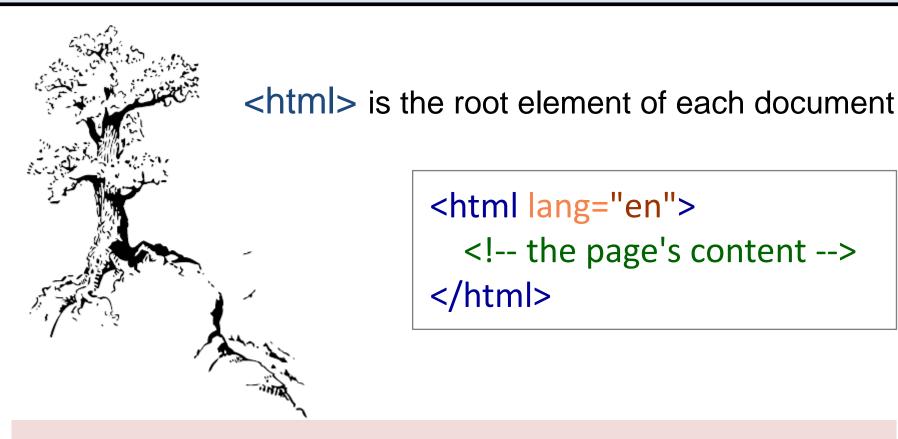
A DOCTYPE is a required preamble – every HTML document starts with it.

In HTML5:

<!DOCTYPE html>

The DOCTYPE indicates the browser which type and version of document to expect.

The <html> element



The @lang attribute declares which language the page content is in.

Though not strictly required, it should be specified to assist search engines and screen readers.

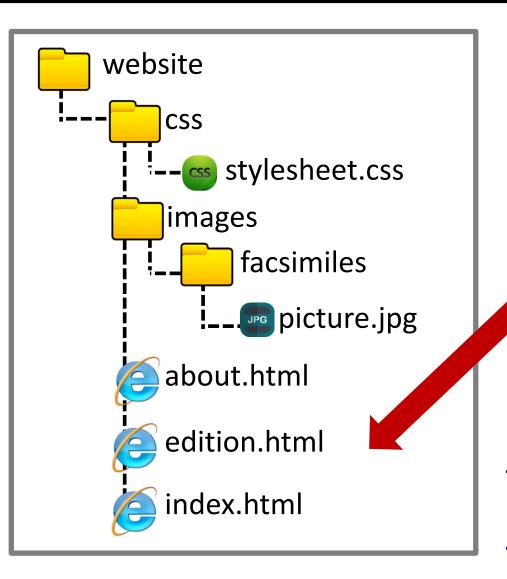
ISO 639-1 language Codes:

http://www.w3schools.com/tags/ref_language_codes.asp

HTML5 document structure

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <!--the document's metadata-->
  </head>
  <body>
    <!--the content of the page-->
  </body>
</html>
```

A little detour: How to organize your folders



Use lowercase to name your folders and files!

Do not use spaces or special characters!

You are here!

Address documents/media

via the document path.

```
<a href="index.html">...
```

<link href="css/stylesheet.css" . . .</pre>

Exercise 1: Creating a HTML5 doc with basic structure

- Create a folder called webite (e.g. in Documents or on the Desktop)
- Open a file in oXygen
 - \rightarrow Open oXygen \rightarrow File \rightarrow New file \rightarrow HTML

Attention!

The opened file will be XHTML. To create HTML 5 you will have to change

- → the Document Declaration to <!DOCTYPE html>
- → the root element to <html lang="en">
- Create the basic structure of an html5 document
- Write Hello World! in the <body> and open the document in your browser with



Name the document index.html and save it in website

<head> - The document's metadata pt.1

The <head> element is a container for meta data about the HTML document, it is not displayed (only <title>).

<title></th><th>title of the document (required! and visible for users)</th></tr><tr><td><meta></td><td>specifies page description, keywords, author, and other metadata</td></tr><tr><td>@name
@content
@charset</td><td>a name for the metadata the value associated with the name attribute specifies the character encoding for the HTML document Common values: UTF-8 - Character encoding for Unicode ISO-8859-1 - Character encoding for the Latin alphabet</td></tr></tbody></table></title>

Example: <head>

```
<!DOCTYPE html>
<html>
  <head>
    <title>Fanny Lewald - Digital Edition of the correspondence</title>
    <meta name="author" content="Frederike Neuber"/>
    <meta name="description"
      content="Digital Edition of the correspondence of Fanny Lewald "/>
    <meta name="keywords" content="Lewald, 1848, Feminism, Literature"/>
    <meta charset="UTF-8"/>
  </head>
  <body>
```

<head> - The document's metadata pt.2

k>	defines the page relationship to an external resource, e.g. to a related stylesheet
@rel @href	specifies the relationship between current and linked document location of the linked document (URL)
<style></td><td>defines style information how HTML elements should render in a browser, CSS code</td></tr><tr><td><script></td><td>defines a client-side script, such as a JavaScript, contains scripting statements, or it points to an external script file through the src attribute.</td></tr><tr><td>@src</td><td>specifies the URL of an external script file</td></tr></tbody></table></style>	

Example: <head>

```
<head>
<title>Fanny Lewald - Digital Edition of the correspondence</title>
   <meta name="author" content="Frederike Neuber"/>
   <meta name="description"
     content="Digital Edition of the correspondence of Fanny Lewald "/>
   <meta name="keywords" content="Lewald, 1848, Feminism, Literature"/>
   <meta charset="UTF-8"/>
   <link rel="stylesheet" href="css/style.css" />
   <style>
     h1{
        color:red;
        font-weight:bold;
     p{
        color:blu;
     }</style>
   <script src="js/edition.js" />
 </head>
```

Exercise 2: Creating <head>

Download the Dropbox folder HTML (save the image folder in your website folder)

Use sample texts of exercises_texts.txt

Open index.html

- Give the document a title
- Enrich it with further metadata using <meta>
 - Document's author
 - Description of the website
 - Keywords
 - Encoding information
- Open it in your browser, view the source code.

<body> - The content of the page

<body> contains all the contents of an HTML document, such as text, hyperlinks, images, tables, lists, etc. which are displayed.

Binary distinction of tags up to HTML4

Block-level elements (HTML5 "Flow content")

- are formatted with a line break before and after the element, thereby creating a stand-alone block of content
- e.g. all structural elements <header> <nav> <section> etc. and <div>
 <h1..6>
- can contain either other block elements (except <h1..6> and) or Inline elements

Inline elements (HTML "Phrasing Content")

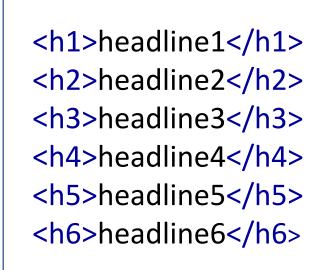
- occupies only the space bounded by the tags that define the inline element
- can contain either data or other Inline elements
- e.g. <a> <q>

Structural elements

<header></header>	used to contain the header content of a site or <section>/<article></article></section>
<nav></nav>	contains the navigation menu, or other navigation functionality for the page
<section></section>	a section is a thematic grouping of content. The theme of each section should be identified, typically by including a heading (h1-h6 element) as a child of the section element.
<article></article>	contains a standalone piece of content that would make sense if syndicated as an RSS item, for example a news item
<aside></aside>	defines a block of content that is related to the main content around it, but not central to the flow of it
<footer></footer>	contains the footer content of a site or <section>/<article></article></section>

More block-level elements

<div></div>	for grouping an area of content, often for styling/visual purposes (not semantic!)
	defines a paragraph
<h1> - <h6></h6></h1>	define headings; <h1> defines the most important heading, <h6> the least important heading</h6></h1>



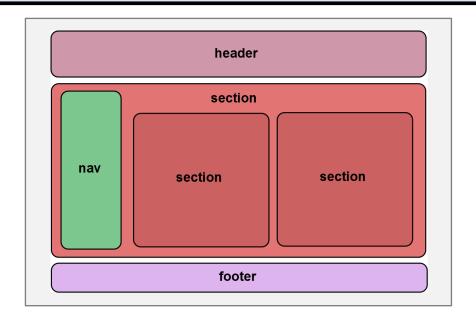


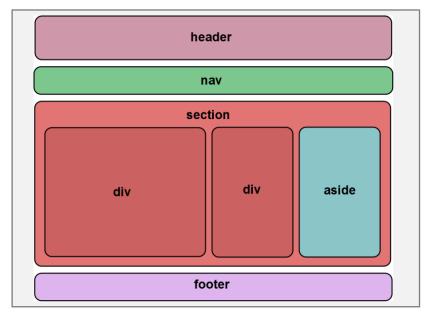
headline1 headline2 headline3 headline4 headline5

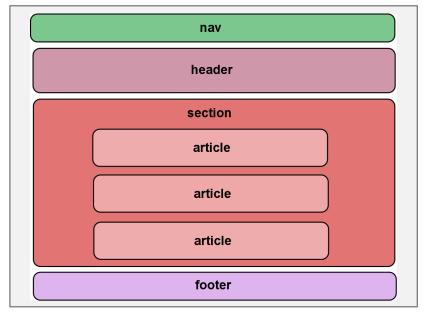
headline6



Example: Structuring a website







<section> vs. <div>

W3C specification:

"The section element is not a generic container element. When an element is needed only for styling purposes or as a convenience for scripting, authors are encouraged to use the div element instead."

The <div> is a <u>semantically neutral element</u>, the <section> element <u>is not</u>.

Example: <body>

```
<body>
    <header>
      <h1>William Godwin's Diary</h1>
    </header>
    <section>
      <h2>Reconstructing a Social and Political Culture 1788-1836</h2>
      Welcome to the award-winning digital edition of the diary of William
Godwin (1756-1836). Godwin's diary consists of 32 octavo notebooks. The first
entry is for 6 April 1788 and the final entry is for 26 March 1836, shortly before
he died.
    </section>
  </body>
```

Exercise 3: Creating the <body> of index.html

Structure your content into

- a <header> containing
 - a headline with the title of the project
 - a further headline with the subtitle
- a <section> containing
 - a headline for the welcoming page
 - a paragraph with the description of the status of your project

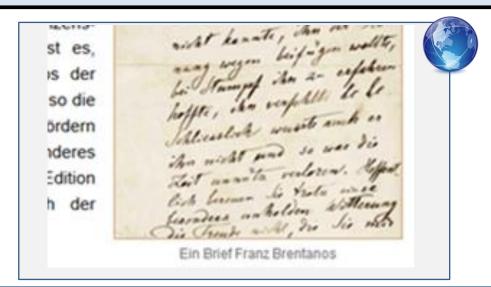
Open it in your browser!

More elements: images

<figure></figure>	specifies self-contained content, like illustrations, diagrams, photos, code listings, etc.
	defines an image in an HTML page, has two required attributes: @src and @alt. Can be used without figure.
@src @alt @width @height @title	specifies the URL for an image or path specifies ab alternate text for an image specify size of an image in pixel (if set one the other adapts) provides additional information, pops up when you hover over an image
<figcaption></figcaption>	defines a caption for a <figure> element</figure>

The element can also be used alone. While <figure> is a block-level element, is an Inline element.

Example: vs. <figure>



Option 1:

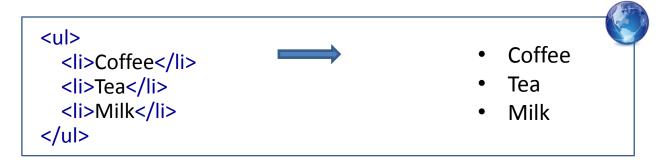
```
<img src="/bag/img/about2.jpg" alt="Brief Franz Bretanos" width="232"
height="280"/>
    Ein Brief Franz Brentanos
```

Option 2:

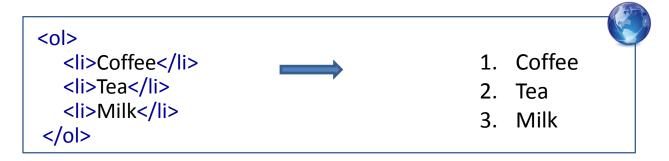
More elements: lists

	defines an unordered, bulleted list
<0 >	defines an ordered list. An ordered list can be numerical or alphabetical
	defines a list item, contained by and

Unordered List



Ordered List



More elements: links

<a> defines a hyperlink, which is used to link from one page to another
@href specifies the URL of the page the link goes to If e-mail: address value starts with "mailto:..."

```
<a href="http://www.w3schools.com"><u>Visit W3Schools.com!</u></a> <a href="mailto:neuber.frederike@gmail.com"><u>Frederike Neuber</u></a>
```

By default, links will appear as follows in all browsers:

- An unvisited link is underlined and blue
- A visited link is underlined and purple
- An active link is underlined and red

Example: Building a navigation using and <a>

Moralische Wochenschriften

FRANCE ITALY SPAIN Complete List Advanced search

The Spectators in the international context

The journalistic genre of the Spectators (or Moral Weeklies), which had its origins at the

Exercise 4: More <body> features

Add to your existing <body>

- a navigation <nav> containing Start, Edition, About and link these items to index.html, edition.html, about.html
- a <figure> below <h3> containing the photography of Stefan
 George: george.jpg (set size to 300x400px)
- a <footer> with three logos wrapped in a <div>: dixit.png,
 ide.png, zim.png (set height for all three of them to 60px) use

Open it in your browser!

Text-level semantics: Inline Elements

	represents strong importance, seriousness, or urgency for its contents
	represents stress emphasis of its contents.
	defines text that has been deleted from a document
<ins></ins>	text that has been inserted into a document
	defines subscript text
	defines superscripted text

	used to group inline-elements in a document – has no semantic
	meaning on its own, but can be useful when in combination
	with e.g. @class, @lang

Example: Inline Elements







My favorite color is blue red!

Emphasized text
Strong text





Emphasized text

Strong text

Example for a ^{superscript} and a _{subscript}!!!





Example for a superscript and a subscript!!!



This is dangerous!



This is dangerous!

Global Attributes: @class

So called *global attributes* can be used on almost every HTML element.

@class

specifies one or more classnames for an element.

It is mostly used to point to a class in a style sheet. There is no standard set of class names.

```
<span class="name person">Peter</span> met a <span class="person">
woman</span>.

Her name was <span class="name person">Linda</span>. They decided to get married in <span class="name place">New York</span>.

In <span class="date">2015</span> they broke up and <span class="name person">Peter</span> said:
    <span class="song">No <span class="person">woman</span> no cry.</span>
```

Global Attributes: @id

@id

provides an unique identifier for an element within the document.

Most used in CSS code as a hook for styling purposes, or by JavaScript code to make changes or add behavior to the element by referencing its unique id.

"id"

Naming rules:

- Must contain at least one character
- Must not contain any space characters

```
<div id="transcription_column">Edited text</div>
<div id="facsimile_column">Images</div>
```

```
<div id="transcription_column">Edited text</div>
<div id="transcription_column">Normalized text</div>
<div id="faesimile_column">Images</div>
```

Summary: @class vs. @id

- @id and @class are global attributes
- @id is unique to the specific element classes can be used across several elements
- Multiple classnames can be assigned to one element
- @id can appear only once in a document
- Elements can even have both @id and @class at the same time
 - →@class is for generic purpose, for grouping elements under the same lable!
 - → @id is for unique identification purpose!

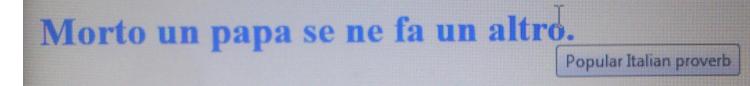
It is recommended to use values that are as semantically meaningful as possible to indicate to a human who reads it what that element's purpose or meaning is, rather than how it looks.

Within the elements and <div> @class and @id are often used to group and structure a document for styling purposes.

Global Attributes: more

@lang	Specifies the language being used for the element. Languages are indicated with specific codes. You can find a list of the ISO language codes on http://www.w3schools.com/tags/ref_language_codes.asp
@title	Specifies extra information about an element, appears when mouseover.
@style	Specifies an inline CSS style for an element containing one or more CSS properties and values separated by semicolons, overrides any style set globally – is not recommended

Morto un papa se ne fa un altro.



Exercise 5: Going deeper into the text

Download the two html templates from the Dropbox and save them in your website-folder as edition.html and about.html.

about.html

- Markup places, names and dates with using @class with the values: place, name (for persons), date
- Set geoNames references for places links to be found in exercises_texts.txt
- Enhance the contact information with link and e-mail address
- Use and in this sentence
 "George rejected any attempts to use it for mundane political purposes, especially National Socialism."

Open the document in your browser!

Final exercise: The edition

edition.html

Mark-up

- Pages and verses using <div>
- Linebreaks

- Headlines, asign them if necessary @class (e.g. for colors)
- Colored text parts

Where pageturns, insert images using , set @width to 485

Questions



Thank you!

Links

W3C: http://www.w3.org/TR/html5/

 (Markup Validatior: http://validator.w3.org/)

W3Schools: http://www.w3schools.com/html/